

TAISHI STUDIOS

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QUESTIONNAIRE

Thank you for choosing Taishi Studios for your video needs. This questionnaire will help us better understand your needs for this project. Some of the questions we may have already discussed, but still answer the question with as much detail as possible.

1. What is the purpose of the video?

2. What do you want the video to achieve?
 - A. Educate & Train
 - B. Increase Brand Awareness
 - C. Launch a New Product or Service
 - D. Lead Generation/Attract New Customers

3. Who is your target Audience?

4. What do you expect the audience to do after watching the video?

5. Describe the tone of the video?

6. What Production Elements do you require for this video?

- A. On-Screen Presenter**
- B. Voice-Over Narration**
- C. Talent (role plays, reconstruction etc.)**
- D. Customer Testimonials**
- E. Music**
- F. Images**

7. What is your budget for this Project?

8. What is the development timeline for this project?

Taishi Studios

We Look Forward to Working With You!